BOOTSTRAP SEMINAR Nov 30 - Dec 2, 1992

Foil Set F:

HYPERDOCUMENT SYSTEM -A TOOL SYSTEM FOR CODIAK SUPPORT

Douglas C. Engelbart, Bootstrap Institute

See Bib-26 and Bib-28 in Section S and U for a more complete treatment of the "OHS proposal."

The answer to basic CODIAK interoperability is a future "Open Hyperdocument System."

BASIC BOOTSTRAP CONCEPTS

Objective: Pursue high-performance org Hypothesis #1: Whole-system Augmentation Hypothesis #2: ABC's of Org Improvement

Hypothesis #3: Bootstrap Strategy

Hypothesis #4: Collab. Knowledge Work (CODIAK)

Hypothesis #5: Open Hyperdoc System (OHS)

Hypothesis #6: Joining forces in a C Community

(assumes major paradigm shifts throughout)

Notes

BRIEF NOTE ABOUT NLS/AUGMENT

Launched the R&D in early 60's for research prototype oNLine System (NLS) to support CODIAK work (then called Intellectual Work, later Knowledge Work).

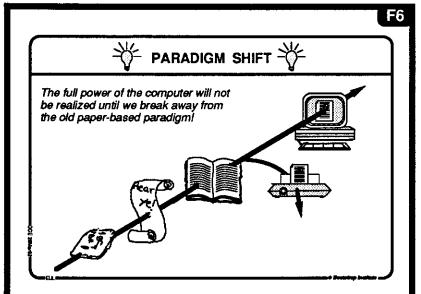
Later bought by Tymshare, then McDonnell Douglas, where it got heavy use in pilot trials in aerospace and government, and renamed AUGMENT -- but no significant enhancement since early 80's.

The following requirements are based on extensive experience with these pilots.

AUGMENT badly needs replacing -- until then it is still useful for demonstrating the integrated features.

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Notes	Hypothesis #5: Open Hyperdoc System (OHS)
	An underlying open hyperdocument-system infrastructure is needed to support interoperable, high-performance CODIAK work.
	 Requirements for a Hyperdocument System General Provisions Recorded Dialog Intelligence Collection Electronic Handbook
	Toward Open Hyperdocument Systems Issues for the Info-Sys Marketplace
Notes F4	3
Notes	A HYPERDOCUMENT SYSTEM FOR CODIAK SUPPORT
	First beachhead for <i>online</i> CODIAK support:
	Providing flexible linkages to any object within and across multi-media files.
Notes	
	STAGE 1: SUPPORTING THE CODIAK PROCESS FOR A MUTUAL KNOWLEDGE DOMAIN
	Shared Files Index
	Shared knowle



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* NEW PARADIGM *
FROM AUTOMATION TO AUGMENTATION

Consider an alternative to just making nicer printouts --

composing, studying, modifying and communicating online.

A different paradigm from automated paper generation.

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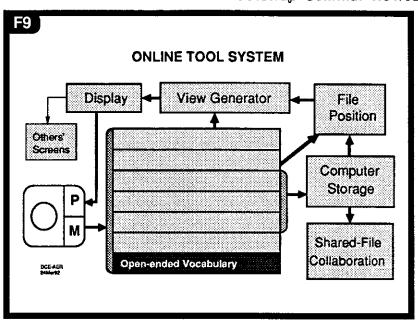
PARADIGM SHIFT

If you're just visiting Paris, you can get by with grunts and gestures, but if you *live* there you'll want the power of a fluent *language*.

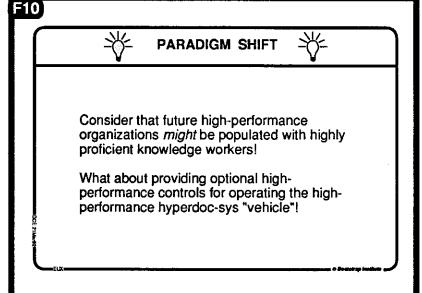
What about providing an extensible command language as an extension of menus and function keys!

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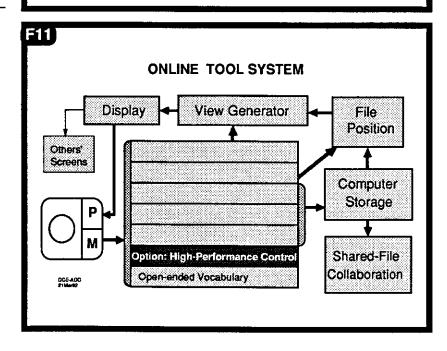
Providing for open-ended vocabulary growth -- in classes of objects (nouns) and executable functions (verbs) -- has been important to us from the beginning. See the "CLI" and Grammer elements in the architecture depicted in Foils G19 and G20; also the descriptions in Bib-20, Section O.



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All of the foregoing flexiblity, designed for use over the full spectrum of knowledge-work activity, deserves a fast and flexible means of control.



PUBLIC STATEMENT, 1963: ABOUT FUTURE AUGMENTATION SYSTEMS

Skilled tool users will be able to gain real benefit from shorter and shorter response times . . .

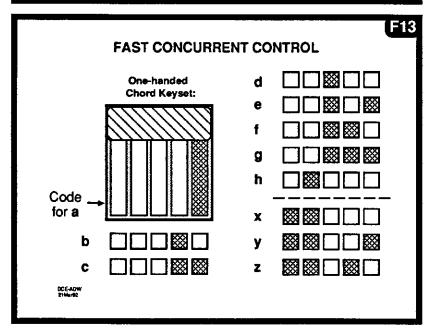
with diminishing returns not likely to set in before 1/4 second.

We pursued maximal improvement in capability -- and assumed that significant Human System changes were fair game.

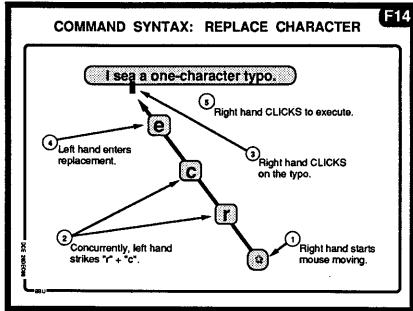
The system architecture was later developed with explicit provisions for "Grades of User Proficiency."

(See Bib-8).

F12



The chord keyset was provided as an option which amply repaid the learning time with unparalleled speed and flexibility of system operation.

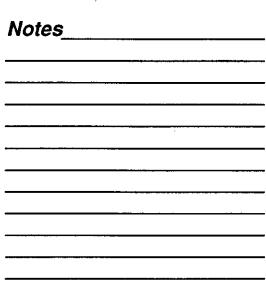


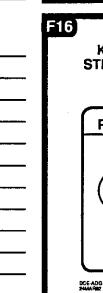
In the average time required to move the mouse to a target object, or to a menu item, a reasonably skillful keyset user can simultaneously enter five to seven characters.

Pre-designation of command function, in parallel with mouse-movement to the target, is thus much more efficient than is the sequential process of selecting the target object and then designating the function.

Notes	ONE'S CONSCIOUS KNOWLEDGE, REPRESENTE BY A COMPLEX STRUCTURE OF CONCEPTS			
	Percept. Motor We have concepts for things & for relationships between concepts, etc. Raw look, as if we could see the way we actually hold conceptual knowledge.			

F151





F17

Percept.

Mental

KEY INVENTION: USING EXPLICIT SYMBOL STRUCTURES TO REPRESENT OUR CONCEPTS

Motor

We could hardly think or communicate otherwise.

Some of the linkage is unconscious and automatic.

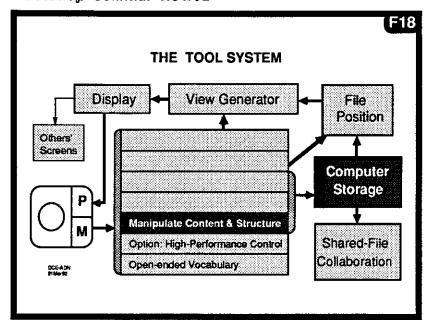
But formal concepts and relational linkages are fundamentally important to our language.

This introduced a fundamental paradigm shift.

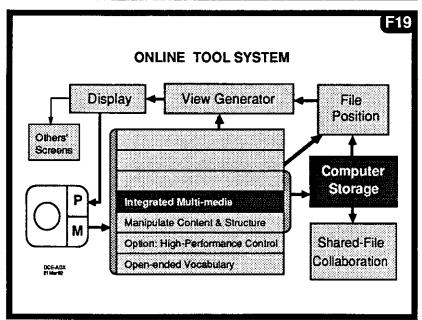
NEW:	MAKING	AN	EXTERNAL	MAP	OF	THE
			CONCEPT		_	

- Computer-aided writing
- Explicit file structure that models thought and knowledge structure
- Computer-aided structuring

Opportunity: Break from linear paper; Use a truer external representation.



Emergence of "Outline Processing."



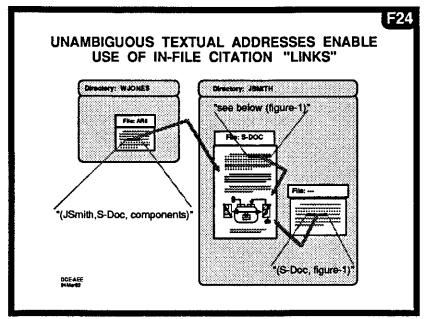
Emergence of integrated, multimedia, electronic documents.

INTE	RNAL STRUCTURE Structure Tes Blocks Obje	COMPOSITE AND STRUCTURED	F20
0 1 1A 1B 1B1 2 2A 2B		Graphic Sub-Structure	

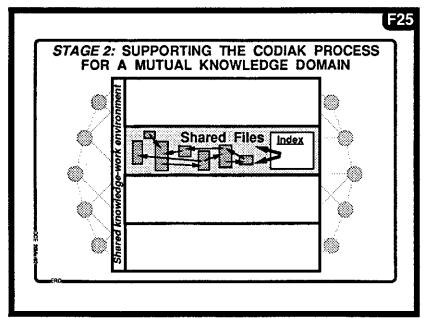
Emergence of explicit conceptual objects within the computer file -- enrichens the users' conceptual model and command language.

PARADIGM SHIFT
New: Using names and addresses for things and places in the structure Opportunity: let it be part of your mental map; yields more computer help. New: Harnessing names and addresses for distant jumping or manipulating Opportunity: use human ability to know names and structural locations.
F22 ONLINE TOOL SYSTEM
Display View Generator File Position Others' Screens In-File Addressing & Links Integrated Multi-media Manipulate Content & Structure Option: High-Performance Control Open-ended Vocabulary Shared-File Collaboration
A GREAT DEAL OF VALUE CAN BE DERIVED FROM HAVING IN-FILE ADDRESSES! E.g.: Directory: JSM8TH File Address:

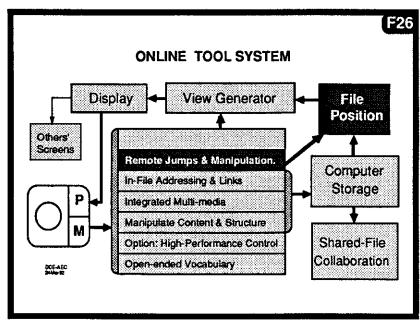
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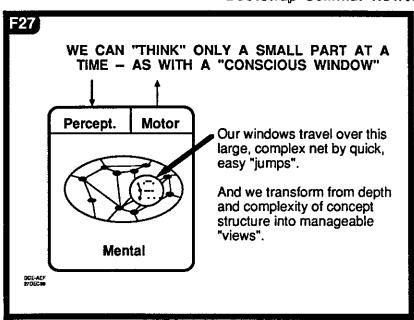


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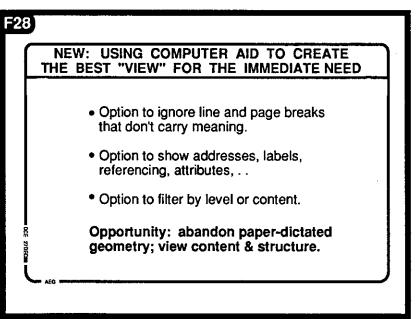
One-hop "jumping" to explicit locations within any document is a very valuable capability provided by flexible naming and addressing conventions. And these same conventions also provide ready handles for users to specify any other operation upon the "remote" objects.

Important realization emerged here our minds not only do very fast
one-hop jumps to a "distant
conceptual object," but they also
offer us a quick means of "zooming"
to details or overviews.



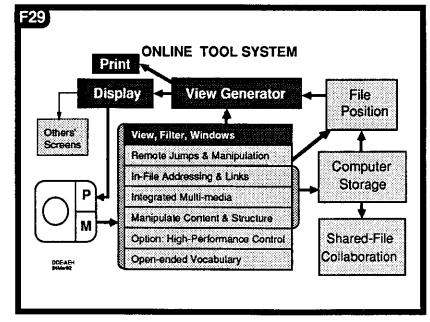
This led to another very valuable different-paradigm feature in NLS.

"View-control options" are so valuable that it can only be a matter of time before the principles and practices are integrated into general use.



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VIEWS

Tontrolling the view as the view as though he had a window through which he sees a fixed, formatted document. But as described below, our worker can view a section of text in many ways, depending upon his need of the moment.
YIEW: All levels; Numbers On; All line per statement; Blank lines.

The remaining foils show a variety of views which a user could evoke when studying (and in case of Foils F37 and F38, modifying) the structural content of an AUGMENT document – in this case, Bib-20, Section R, page 9.

You are invited to study Bib-22 in Section Q, for details of viewing (and addressing, and jumping, etc.).

VIEWS

VIEWS

To Controlling the Views

To A user of a book, or of most on-line text

To MULTIPLE WINDOWS

To WINDOW VIEWS

To USER-SPECIFIED SEQUENCE

VIEW: 2 levels; Numbers On; 1 line per statement;

No blank lines; Branch only.

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The remaining foils show a variety of "views" which a user could evoke when studying (and in case of Fails	VIEWS
when studying (and in case of Foils F37 and F38, modifying) the structural content of an AUGMENT document – in this case, Bib-22, Section Q, page 9.	7 CONTROLLING THE VIEWS 7a A user of a book, or of most on-line text 7b MULTIPLE WINDOWS 7c WINDOW VIEWS 7d USER-SPECIFIED SEQUENCE 8 TRAVELING THROUGH THE WORKING 8a An important provision in AUGMENT 8b Traveling from one view point to another 9 MODIFYING THE DOCUMENT 9a Given the array of capabilities described
	<u>VIEW</u> : 2 levels; Numbers On; 1 line per statement; No blank lines; All Plex.
F3	4)
Notes	VIEWS
F3	7 CONTROLLING THE VIEWS 7a A user of a book, or of most on-line text 7b MULTIPLE WINDOWS 7b1 For whatever total screen area is 7b2 (Note: Cross-file editing can be 7b3 User-adjustable parameters are 7c WINDOW VIEWS 7c1 STRUCTURE CUTOFF. Show only 7c2 LEVEL CLIPPING. For the 7c3 STATEMENT TRUNCATION. For VIEW: All levels; Numbers On; 1 line per statement; No blank lines.
Notes	VIEWS
	CONTROLLING THE VIEWS A user of a book, or of most on-line text MULTIPLE WINDOWS For whatever total screen area is (Note: Cross-file editing can be done at User-adjustable parameters are used to WINDOW VIEWS & STRUCTURE CUTOFF. Show only the LEVEL CLIPPING. For the designated STATEMENT TRUNCATION. For those VIEW: All levels; Numbers off; 1 line per statement: No blank lines.

VIEWS

VIEWS
7c WINDOW VIEWS
7c1 STRUCTURE CUTOFF. Show only the
7c2 LEVEL CLIPPING. For the designated
7c3 STATEMENT TRUNCATION. For those
7c4 INTER-STATEMENT SEPARATION.
7c5 (Note: The foregoing view controls are
7c6 STATEMENT NUMBERS AND NAMES.
7c7 FROZEN STATEMENTS. A worker may
7c8 USER-SPECIFIED CONTENT FILTERS.

VIEW: 3 levels; Numbers on; 1 line per statement; No blank lines; Branch only.

Notes_____

VIEWS

Move Branch (to follow)

9 MODIFYING THE DOCUMENT

9a Given the array of capabilities described

9b Concerrent use of mouse and keyset also

9b1 Keyset hand strikes "m" and "b" (for

9b2 The mouse hand depresses the

9c A few extra verbs are useful for structure

9d A major source of structure-modification

9e (Note: I just had myself timed for this

9f In our view, interactive computer support

Handles structural branch of any size.

(Can type Stmt Nums or click anywhere on stmt.)

Notes_____

VIEWS

9 MODIFYING THE DOCUMENT
9a Given the array of capabilities described
9b Concurrent use of mouse and keyset also
9b1 Keyset hand strikes "m" and "b" (for
9b2 The mouse hand depresses the
9c A few extra verbs are useful for structure
9d A major source of structure-modification
9e (Note: I just had myself timed for this
9f In our view, interactive computer support

After the move: Branch 9b used to be 9d (and 9c was 9b; 9d was 9c).

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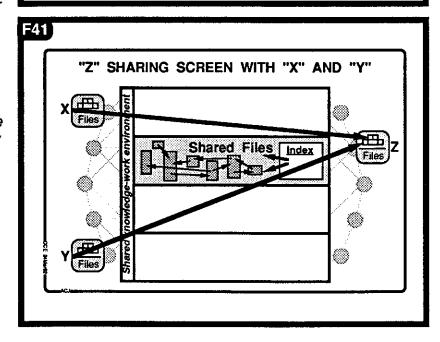
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-39	ONLINE TOOL SYSTEM	
<u>_</u>	isplay View Generator	File Position
Others'	View, Fitter, Windows	FUSITOR
Screens	Remote Jumps & Manipulation.	
	In-File Addressing & Links	Computer Storage
	Integrated Multi-media	- Citirage
	Manipulate Content & Structure	<u> </u>
	Option: High-Performance Control	Shared-File
OCE-BCB	Open-ended Vocabulary	Collaboration

Notes_____

F40[°] A SHARED SCREEN FEATURE HAS MANY USES **Function Examples** "Let's finalize the wording for that sec- Jointly reviewing and/or editing a document tion so we can go ahead and sign." · Guided tours of the "Can you show me those figures?" knowledge domain "Can you show me how you compiled that code?" Online coaching Meeting support Preparation, formulating/displaying (dynamic) agenda and group notes, presenting/retrieving docs, full remote More ... participation...

Shared-screen conferencing with multiple parties, and control-exchange capability -- operative since 1972 -- always assumed to be a future certainty as a general utility feature.



* PARADIGM SHIFT * *

Recipients of emailed hyperdocuments should to be able to click on the links to follow the cited references!

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F42

STAGE 3: SUPPORTING THE CODIAK PROCESS FOR A MUTUAL KNOWLEDGE DOMAIN

Shared Files Index

Shared Files Index

Notes_____

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* PARADIGM SHIFT *



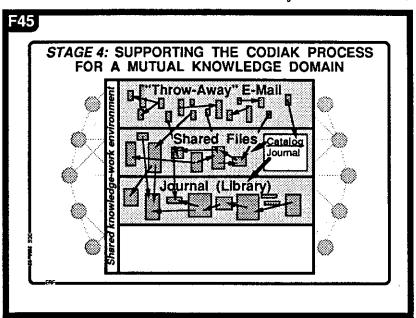
F44

Email has opened whole new horizons for organizations, but also opened the "floodgates" for information overload. Too much, too hard to manage, and the important knowledge that might have enduring value is buried or lost.

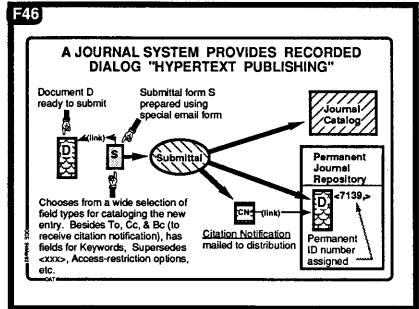
Try providing an integrated library-like system. Just prepare a submittal form for the message or document, and an automated "clerk" assigns a catalog number, stores the item, notifies recipients with a link for easy retrieval, notifies of supercessions, catalogs it for future searching, manages document collections, ...

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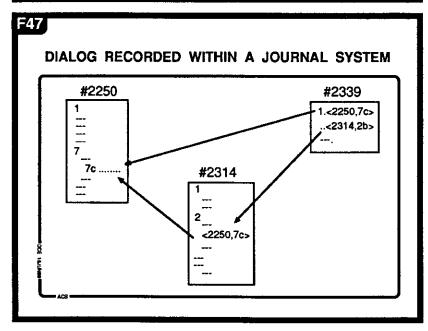
Integrated mail system in use since 1970. The unique NLS/AUGMENT Journal System became operative that same year -- a special form of "hyperdocument publishing" of uniquely high value in a CODIAK process.



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A JOURNAL SUPPORTS RECORDED DIALOG

Function

Formalized email

Online conferencing

Document exchange

Document review

Doc management

Doc accountability

• Intelligence collection

More ...

Examples

Memos, trip reports

"Anyone have suggestions for X?"

"Here's the latest draft for review -note major changes to <sect-f>

"Inconsistencies in <2a> and <5d>..."

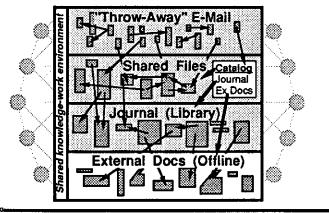
Storing intermediate states of proj docs

Versions tracked, signatures verifiable

"Here's the latest on Y -- note esp. <4b>"

F49

STAGE 5: SUPPORTING THE CODIAK PROCESS FOR A MUTUAL KNOWLEDGE DOMAIN



Our XDOC System flourished until about 1973 -- dying then from lack of appreciation within our sponsor community.

XDOC entries were indexed in the same catalog system that supports the Journal.

Likely evolve toward a general, unified records management system -- managing both online and external records in an integrated manner.

F50

CONTROLLING EXTERNAL DOCUMENTS IS AN IMPORTANT COLLABORATIVE FUNCTION

- Books, clippings, articles, etc.
- Catalogued and indexed via same tools as for "internal," on-line documents.
- Important purpose is to support citation links to external material.
- Another purpose is the common one of facilitating retrieval and access.

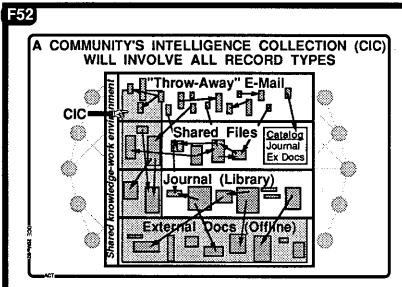
An integrated external-document (XDOC) system was planned from the beginning to be a part of what we now call the CODIAK capability.

It remains a basic element in expected future Hyperdocument Systems.

Basic functional element in an effective CODIAK capability.
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A COMMUNITY INTELLIGENCE SYSTEM CAN BE DISTRIBUTED AND CO-OPERATIVE

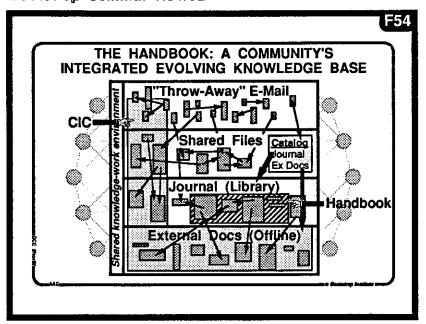
- Significant capability would be provided by Dialog Support and External Document Control.
- Bibliography, annotations, critiques and discussions thereof entered freely by Community participants.
- Trained support staff can add important elements of service.



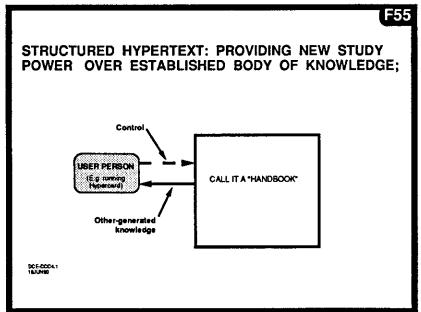
F53]

SPECIAL SUPPORT NEEDED TO MANAGE A DYNAMIC, EVOLVING, COMMUNITY "HANDBOOK"

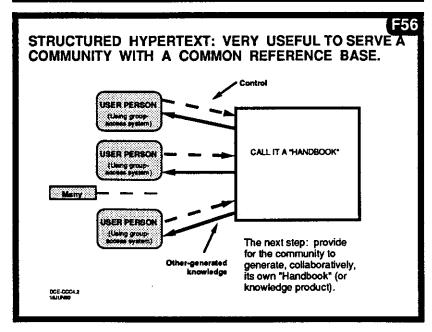
- From Dialog and Intelligence records.
- Dynamically maintained, to reflect current understanding, commitments, standards, etc., as relevant to Community purpose and interests.
- · Concurrent, on-line & publication; CBI.
- Active target for ongoing dialog.



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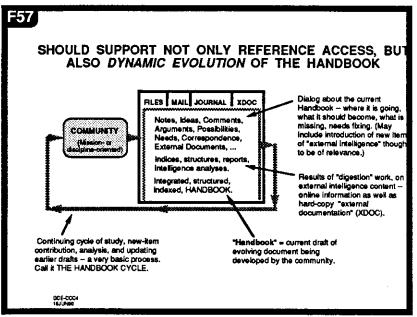


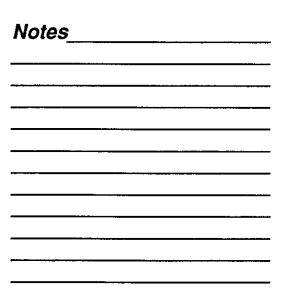
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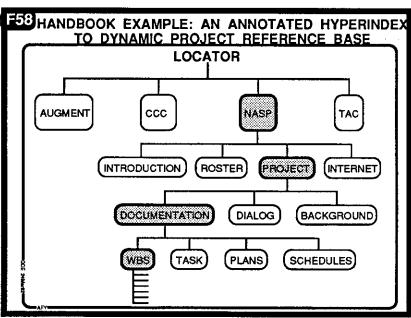


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Projects are managed by a WBS (Work Breakdown Structure), which identifies projects, specific tasks, and	NASP PROG
components or tasks performed by the various companies. The information in a WBS readily fits in a structured document.	NASP MATERIALS CONTRACT
OVERVIEW AND ALUMINIDES 1000	TITANIUM ALUM METAL COMPOSITES HIGH CONDUCTIVITY COMPOSITES
PREPARE DENTIFY MASTER PLAN REGMTS PROCESSES	MATERIAL STRUCTURAL UP TEXT
NAAO MDC TASK TASK	GD ROCKETDYNE PRAIT & WHITNEY TASK 1340 TASK 1350

Notes

SUPPORTING THE CODIAK PROCESS

- Recorded dialog, highly collaborative, within an open hyperdocument system -- integrated with E-mail, shared files, and permanent, cataloged "library" system -- as well as with CIC and Handbook.
- Community Intelligence Collection (CIC) -- in highly useable, hyperdocument form -- integrated with recorded dialog and Handbook.
- Community Handbook -- a dynamically evolving, hyperdocument, "collaborative-knowledge product" -integrated with recorded dialog and CIC.

F61

Hypothesis #5: Open Hyperdoc System (OHS)

An underlying open hyperdocument-system infrastructure is needed to support interoperable, high-performance CODIAK work.

- Requirements for a Hyperdocument System
 - General Provisions
 - Recorded Dialog
 - Intelligence Collection
 - Electronic Handbook

Toward Open Hyperdocument Systems

• Issues for the Info-Sys Marketplace

F62

TOWARD AN <u>OPEN</u> HYPERDOC SYSTEM FOR WIDE-AREA CODIAK SUPPORT

Moving toward providing integrated, interoperable, *seamless* hyperdocument systems to support the CODIAK process within and across organizations.

(Note: Assumes full provision for restricting access as desired).

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F63
The need for CODIAK interoperability will extend the scope of standards.
F64
BASIC KNOWLEDGE PROCESS RESULTS IN A DYNAMICALLY EVOLVING KNOWLEDGE BASE External Environment Interacting Scanning Ingesting Ingesting Product Analyzing Dialog Intelligence Knowledge Records Collection Product Product Applying Applying Re-using
F65
OHS: TO SERVE "ALL DOCUMENT NEEDS" WITHIN VERY LARGE PROJECTS Large, small: formal, legal documents or informal working notes. "OHS E-mail" to convey a general-purpose "hyperdocument" of any size. Requirements, specifications, design details, status reports, work breakdown structures, change orders. References, instructions, policy, glossary, RFP, bids, work orders, "even" source code.

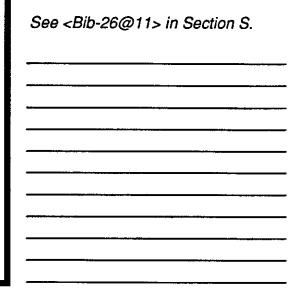
ESSENTIAL ELEMENTS OF AN OHS

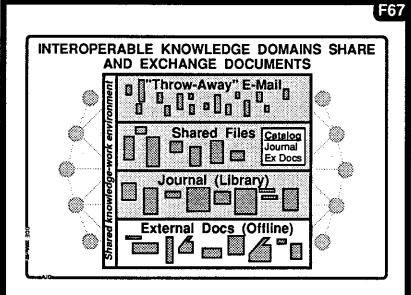
- Mixed-object documents
- Explicitly structured documents
- sequence and content
- The basic "hyperdocument"
- Hyperdocument "back-link"
- capability
 Hyperdocument "library system*
- Hyperdocument mail
- Personal signature encryption

Shared-window teleconferencing

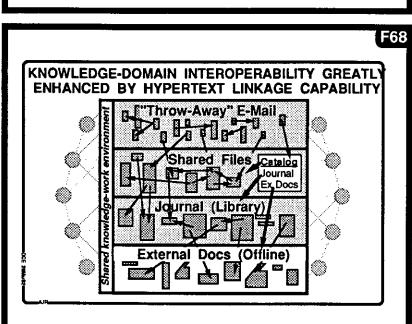
F66

- · Inter-linkage between hyperdocuments and other data systems
- View control of objects' form,
 Link addresses that are readable. and interpretable by humans
 - Every object addressable
 - Hard-copy print options to show addresses of objects and address specification of links
 - External-document control
 - Access control
 - More





Shows the generic sharing requirement for an interoperable hyperdocument system.



Notes

	F69			
Notes	AN OHS WOULD INTEGRATE AND SUPPORT MANY IMPROVEMENT PROGRAMS			
	Given an open hyperdocument system, how much specialiazed software would be needed for such as groupware, concurrent engineering, CALS (online document delivery), enterprise integration, organizational learning, etc.? How much could be saved?			
Notes	F70			
	Hypothesis #5: Open Hyperdoc System (OHS)			
	An underlying open hyperdocument-system infrastructure is needed to support interoperable, high-performance CODIAK work.			
	 Requirements for a Hyperdocument System General Provisions Recorded Dialog Intelligence Collection Electronic Handbook 			
	■ Toward <i>Open</i> Hyperdocument Systems ■ Issues for the Info-Sys Marketplace			
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	F71)			
Notes	OHS: SOME OF ITS EMERGENT REQUIREMENTS WARRANT MULTI-PARTY CONSIDERATION			
	"Multi-Party" major vendors and user organizations from the large-project industries will be affected.			
	"Requirements" such as:			
	An "authored" document, including its "authored" links, must be isolatable, signable, mailable, archiveable,And each organization in the OHS "web" must be able to hold its own collection of private and public hyperdocuments.			

OHS: OPEN HYPERDOCUMENT SYSTEM; CHALLENGE FOR BOTH VENDOR AND USER ORGS

"Open" for guaranteed use across the spectrum of major computer & workstation platforms.

Suitable to support all document needs within very large projects -- across multiple organizations.

A working prototype exists: obsolete platform; but useable for important pilot applications.

An aerospace company assessing OHS implementation & utilization. Seeking interest among system vendors and large user orgs.

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IN THE GROUPWARE MARKET, THE USER-ORG COMMUNITY MUST BECOME MORE PRO-ACTIVE

Suppose, for instance, that larger user orgs became leaders in exploratory development of human-system improvements to harness downstream technologies.

And suppose that they also found practical ways to accellerate cooperative road-mapping of their common future info-sys functional and architectural requirements -- toward serving their critical and expensive org-evolution programs.

An OHS how many years sooner this way? Consider the value gained from each earlier-year's "no-island," open use of radical, online, OHS interop possibilities.

Notes

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THE NEW AUGMENTED-ORG PARADIGM POSES SERIOUS NEW MARKETPLACE CHALLENGES

If, with experience from evolutionary development, significant changes emerge in org processes to harness radical new collaborative technology, then:

How will the vendors get that experience in order to shape their groupware architectures?

How will non-exploring user organizations get that experience in order to know how to shop among the different vendor's offerings?

And what would a large user organization face five years after choosing a weaker basic architecture?

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